



**Home  
Builders and  
Remodelers  
Association**

OF NORTHERN VT, INC.  
www.VTBuilders.com

# 2011 BETTER HOMES AWARDS



## You're a Superhero!



This program recognizes superior residential and commercial construction; increases general public awareness and interest in new homes; and promotes the HBRA of Northern Vermont and its members as leaders in the housing industry.

### Platinum Sponsor:

*Benefits:*

Use of company logo on ALL promotional pieces.

**New this year!** Company Name & Hyperlink on web pages with entry photos of the categories sponsored.

Display your Banner at entrance of Banquet. Size 4' x 8'

Sponsorship of at least three categories.

Opportunity to kick-off event at the podium!

1/2 page full color ad on back page of Program.

Eight complimentary tickets to dinner (\$300 Value), which includes a reservation of a Corporate table at the head of the ballroom.

**Cost:** \$2,000

**Payment Deadline:** September 9th, 2011

ONLY TWO PLATINUM SPONSORSHIPS AVAILABLE

### Gold Sponsor:

*Benefits:*

Exclusive sponsorship of an awards category that you select.

**New this year!** Company Name & Hyperlink on web page with entry photos of the category sponsored.

Use of company logo on ALL promotional pieces.

Short paragraph on your company in banquet program.

Display your Banner inside the Awards Banquet ballroom for all 500 attendees to view during the program. Size: 4' x 8'

Eight complimentary tickets to dinner (\$300 Value), which includes a reservation of a Corporate table at the head of the ballroom.

**Cost:** \$1,000

**Payment Deadline:** September 9th, 2011

### Silver Sponsor:

*Benefits:*

Use of company logo on all promotional pieces, except banquet invitations.

**New this year!** Company Name & Hyperlink on web page with entry photos of the category sponsored.

Sponsor or co-sponsor of one award category.

Six complimentary tickets to dinner (\$225 Value), which includes an option to reserve a Corporate table at the Awards Banquet (tables seat 10 people).

**Cost:** \$700

**Payment Deadline:** September 9th, 2011

### Bronze Sponsor:

*Benefits:*

Recognition in all promotional pieces, except banquet invitations.

Four complimentary tickets to dinner (\$150 Value).

**Cost:** \$400

**Payment Deadline:** September 9th, 2011

### Better Homes Awards Promotional Pieces:

2011 Banquet Program  
HBRA E-Builder Newsletter  
Burlington Free Press Insert  
Banquet A/V Presentation

2011 Better Homes Awards Magazine  
*Vermont Builder Magazine* - October 2011 Issue  
Better Homes Awards Banquet Invitations  
News releases in *Builder / Architect Magazine* and other publications.



### OFFICIAL SPONSORSHIP FORM

Yes, I want to participate as a Sponsor in the 2011 Better Homes Awards Program!

Platinum & Gold Sponsors: Please provide a company banner, no larger than 4' x 8' by Friday, October 14th to the HBRANV Office.

Contact Person: \_\_\_\_\_  
Phone Number \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Sponsorship Level: \_\_\_\_\_

(Platinum, Gold and Silver Sponsors, please review and complete the information to the right)

Platinum, Gold & Silver Sponsors: Please email a logo to the HBRA by August 26th.

I have enclosed a check for \$\_\_\_\_\_ made out to the HBRANV for Sponsorship of the 2011 Better Homes Awards Program OR  
Please invoice me. Email: \_\_\_\_\_

Gold & Silver please list below three awards categories that you would like to sponsor:

Please return your sponsorship to:  
HBRANV, 136 James Brown Drive, Williston, VT 05495  
OR Fax to 876-6204.

Call Connie at 876-6200, ext. 11,  
[cbrigham@vtbuilders.com](mailto:cbrigham@vtbuilders.com), with any questions.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please make your top three choices for categories to sponsor from the list below:

**2011 Categories:**

- A) Best Landscaping
- B) Commercial Renovation
- C) Condominium
- D) Residential Renovation under \$100,000
- E) Residential Renovation \$100,000 - \$250,000
- F) Residential Renovation \$251,000 - \$400,000
- G) Residential Renovation over \$401,000
- H) Single Family Home Under 2,000 Square Feet
- I) Single Family Home 2,001 to 3,000 Square Feet
- J) Single Family Home over 3,000 Square Feet – Cost under \$500,000
- K) Luxury Home - \$500,000 to \$1,000,000
- L) Luxury Home – Cost over \$1,000,000
- M) Best New Kitchen
- N) Best Renovated Kitchen under \$50,000
- O) Best Renovated Kitchen over \$50,000
- P) Best Bathroom - New or Renovation
- Q) Best Feature (ex. Home Theater, Garage, Closets, Awnings, and Masonry etc.)
- R) Best Design Feature (ex. Staging, Painting, Interior Design, Window Treatments etc.)
- S) Most Innovative Design Build
- T) Best Website – Builder
- U) Best Website – Associate (local and national winners if warranted)
- V) Most Innovative Marketing Piece (all media types)
- W) Environmental Excellence Award – all entries are considered
- X) Energy Efficiency Award – all entries are considered

Special Ad Rates For Sponsors:

Sponsors of the Better Homes Awards Program will be offered a 15% discount on advertising rates for the Better Homes Awards Magazine. For more information, please contact Mike Furey, HomePage Publications, at 802-479-2017.

*Advertise your company to over 500 building industry professionals and earn free dinner reservations for the sell out awards banquet.*