



Membership Value

Marketing:

Company name and contact information listed in *newsletter* as a new or renewing member and sent to over 500 subscribing member companies.

Value: \$255.00

Company name and contact information listed on *HBRA website* for twelve months at a minimum value of \$22.00 per month.

Annual Value: \$264.00

Company name and contact information listed in the annual *Membership Directory* that is a buying resource direct mailed to 500 member companies representing nearly 4,000 co-workers, employees and family members.

Annual Value: at just \$1.25 per member company, \$625.00

Committee participation: Participating on a committee is one of the most powerful direct marketing tools the HBRA offers. At the committee level you will have direct face-to-face access to some of the most powerful, successful and influential business people in the community. Building just one or two new business relationships in this networking environment can significantly increase your bottom line.

Annual Value: \$225.00

Networking: *General Membership Business Meetings:* Over 100 business decision makers attend these events 10 times per year. The networking value and exposure for member companies to this powerful and valuable audience has facilitated thousands of new business relationships and transactions over the years. Marketing value per meeting - \$75, Member investment (for all meetings) \$246.

Annual Net Value: \$504.00

Educational Classes: At least 20 educational classes through the Breakfast with the Experts series as well as the NAHB classes offered each year.

Annual Value: \$1,000.

Total yearly membership value so far: \$2,873.00

Total yearly membership dues price: \$355.00 - \$585.00

...and the list goes on and on and on!

